

Attractive Value Characteristics Seven Deal-Makers

In this organization members are:

- Appreciated/sought for their talents**
- Approached about their needs
- Given a high efficient return on their investment of time, energy and resources**
- Welcoming to diversity in membership

This organization gives all members opportunities for:

- Creativity—participation in “imagineering” new/improved results**
- Participative leadership—power to influence the pace, content and direction of the organization’s life**
- Skill, talent and knowledge growth**
- Social circle

This organization has:

- Astute and trustworthy managers & leaders with succession**
- Upbeat ambiance—interwoven fun, humor and positive attitudes**
- Value-driven Mission—the opportunity to transform society
- Variety
- Visual appeal

These are the characteristics people consider when deciding whether to join or renew membership with a non-profit, chapter-structured organization like the Barbershop Harmony Society.
For the Society, seven are so pivotal they are considered Deal-Makers**.



Where Barbershop 7th Chords
Intersect the 21st Century